

Press Release

Naturals REMEDIES – Botanical Traditions Reinterpreted

- **Tried-and-tested extracts from controlled organic cultivation**
- **Selected formulations**
- **Modern and stylish in fragrance and design**

Kehl/Germany, August 2018 – Inspired by the craftsmanship of pharmacists of the early 20th century, with Natural REMEDIES ADA International (ADA) launches a selection of exquisite formulas in a modern interpretation of traditional fragrances and ingredients from controlled organic cultivation.

The new hotel cosmetics range Naturals REMEDIES combines tried-and-tested extracts of sage, stinging nettle and blackcurrant in select formulas, which gently cleanse, nourish and moisturise the skin and hair. Tangy bergamot, fresh fig and fragrant cedar wood give the cosmetics line their natural, fruity notes of citrus fruits. The purist bottles in the trendy "apothecary" design not only transport the craftsmanship of earlier pharmacists to the 21st century, they also protect the valuable ingredients and perfectly complement the décor of every hotel bathroom.

The hotel collection includes

- Shower Gel, Shampoo, Conditioner, Body Lotion and a combined Hair & Body Shampoo in 30 ml bottles
- Hand & Body Wash, Shampoo & Conditioner and Hand & Body Lotion in 300 ml pump dispensers
- 15 and 30g bars of soap

The Hand & Body Wash, Shampoo & Conditioner and Hand & Body Lotion are also available in ADA's practical Smart Care System.

More information can be found on our website at www.ada-international.com/naturals-remedies and on our [blog](#).

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About ADA International

ADA International develops, produces and distributes high quality hotel cosmetics and innovative dispenser systems for international 3-star to 5-star hotels. The company, with its corporate headquarters in Kehl, Germany, has a presence in over 50 countries in Europe, the Middle East, Asia and the United States. A strong product portfolio with trending lifestyle concepts, exclusive luxury and designer brands as well as sophisticated dispenser systems and more than 700 employees worldwide all contribute to the company's ranking among the leading suppliers in this field.

www.ada-international.com

Contact

ADA Cosmetics International GmbH

Kirsten Hesse | Corporate Communications Manager

T +49 7853 898 457 | kirsten.hesse@ada-cosmetics.com